

# Virtual Reality Video: Storytelling and Tools

Aaron Hertzmann Adobe Research

Thanks to Cuong Nguyen for some slides

This is a new artistic medium

It is really distinct from regular video?

What are its properties? How will it develop?

Will it be big? What technology does it need?

I'll present some new video editing interfaces





Start: the history of other media









Workers Leaving the Lumière Factory 1895

A Trip to the Moon 1902

Battleship Potemkin 1925

Citizen Kane 1941

#### What does new tech do?

#### Transformative

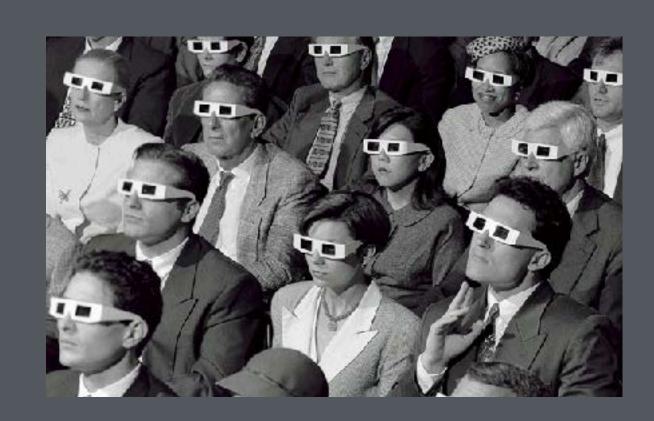


Sound



Color

#### Enhancing



Stereo



Smell-o-Vision; 4D

#### Unique properties of VR video

- 1. Immersion: filled field of view
- 2. You choose where to look



#### A viewer sees only a portion of the whole scene



360° video (equirectangular format)

The viewer must choose where to look

## Directing Gaze in VR



"Help" by Justin Lin, Google Spotlight Story

## Directing/following gaze





Jökullinn fjallgöngumaður –



– to Japanese tram speaker

#### Jessica Brillhart

# Guiding attention



Invasion!

# Guiding attention



Invasion!

# spatialized sound guides attention

# Editing VR



https://www.jauntvr.com/title/30c9724237

Invisible, V: 1:10

Watching VR without careful direction is stressful or boring

Directors will learn better techniques

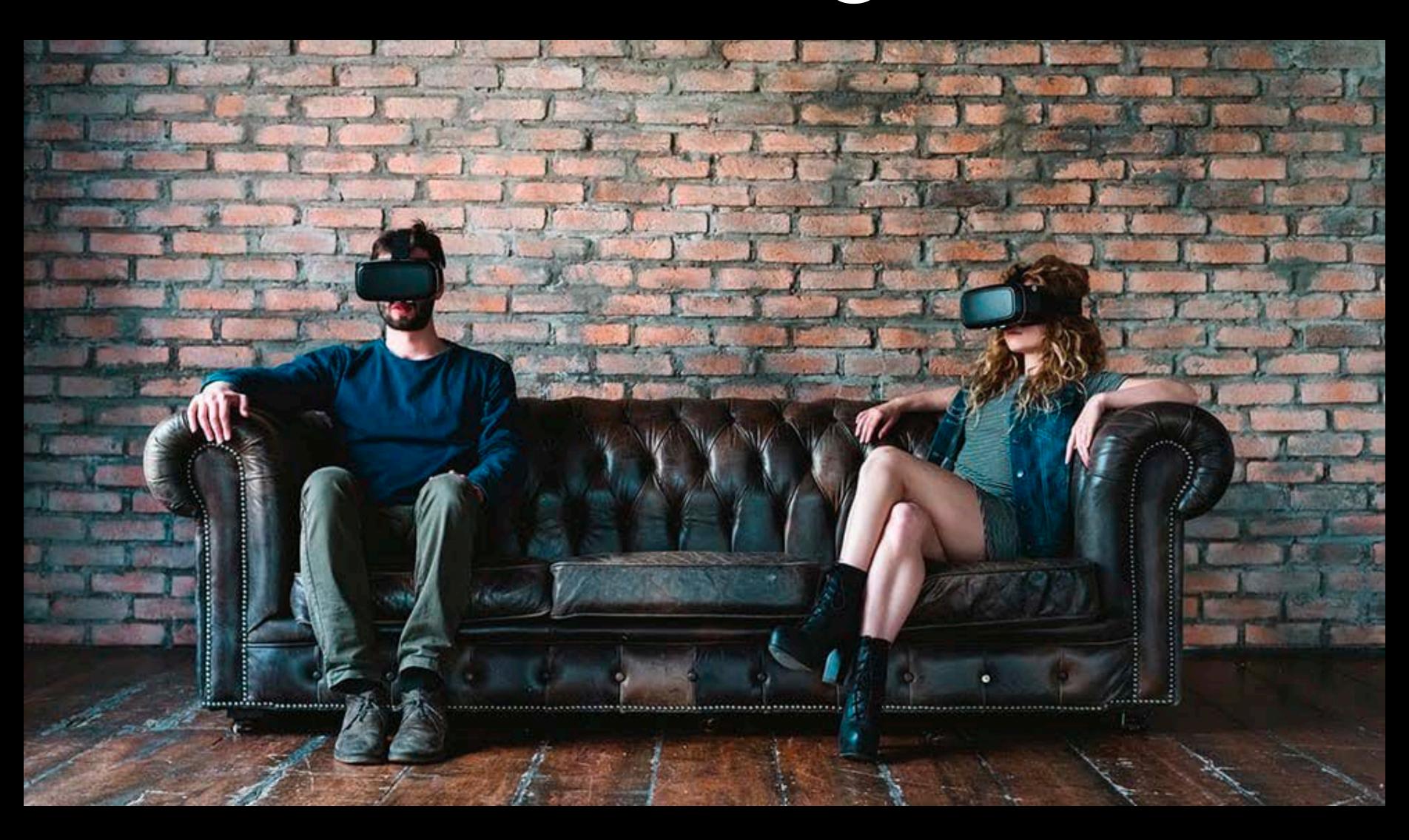
Directors and audiences will co-adapt

#### How will we watch?

# Will we watch standing?



# or sitting?



## or in a special chair

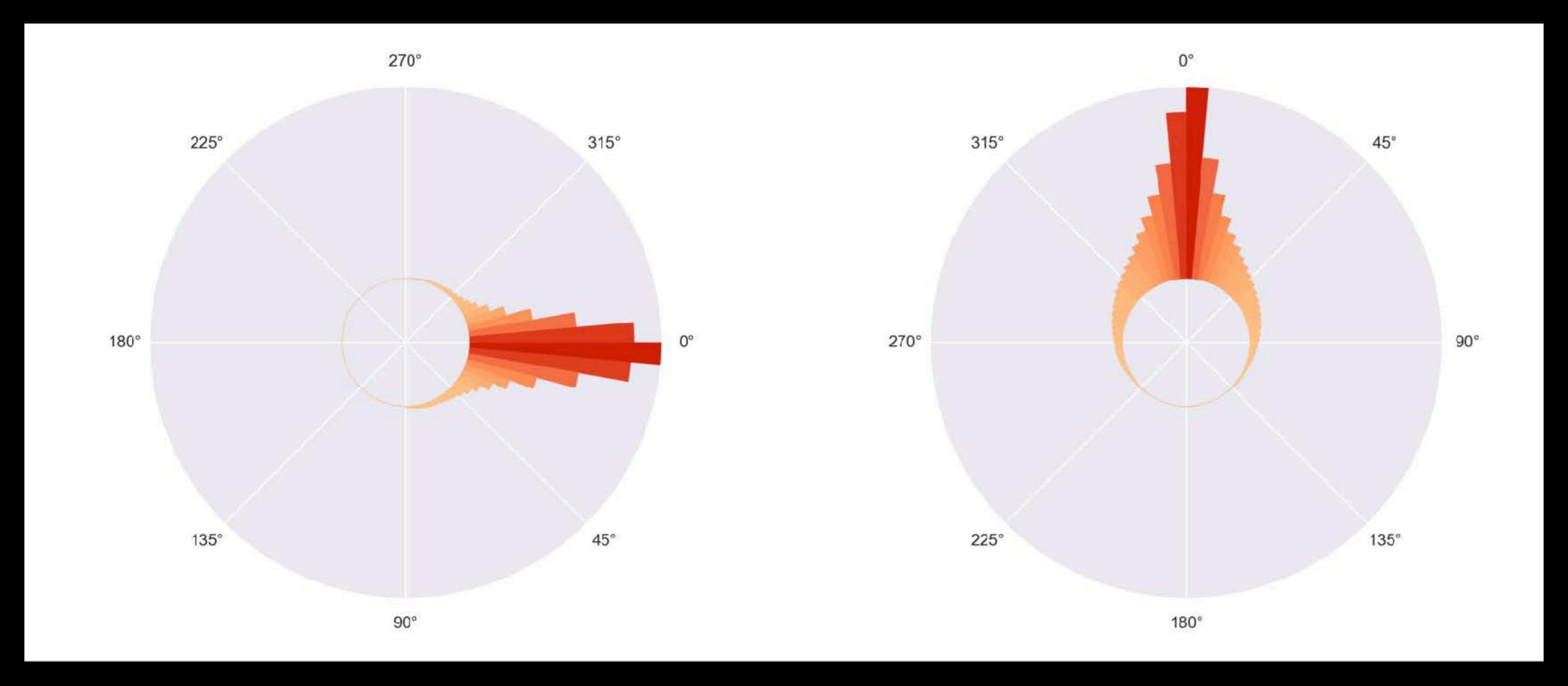








#### Do people look around?



https://blog.vrtigo.io/do-people-view-all-360-f60b858059fe

# Google VR180





#### Places to look for clues

#### 3D VR Animation



Henry, Oculus Story Studio



Pearl, Google Spotlight Studio

## Documentary VR



#### Documentary imperfections become film styles



Shakycam

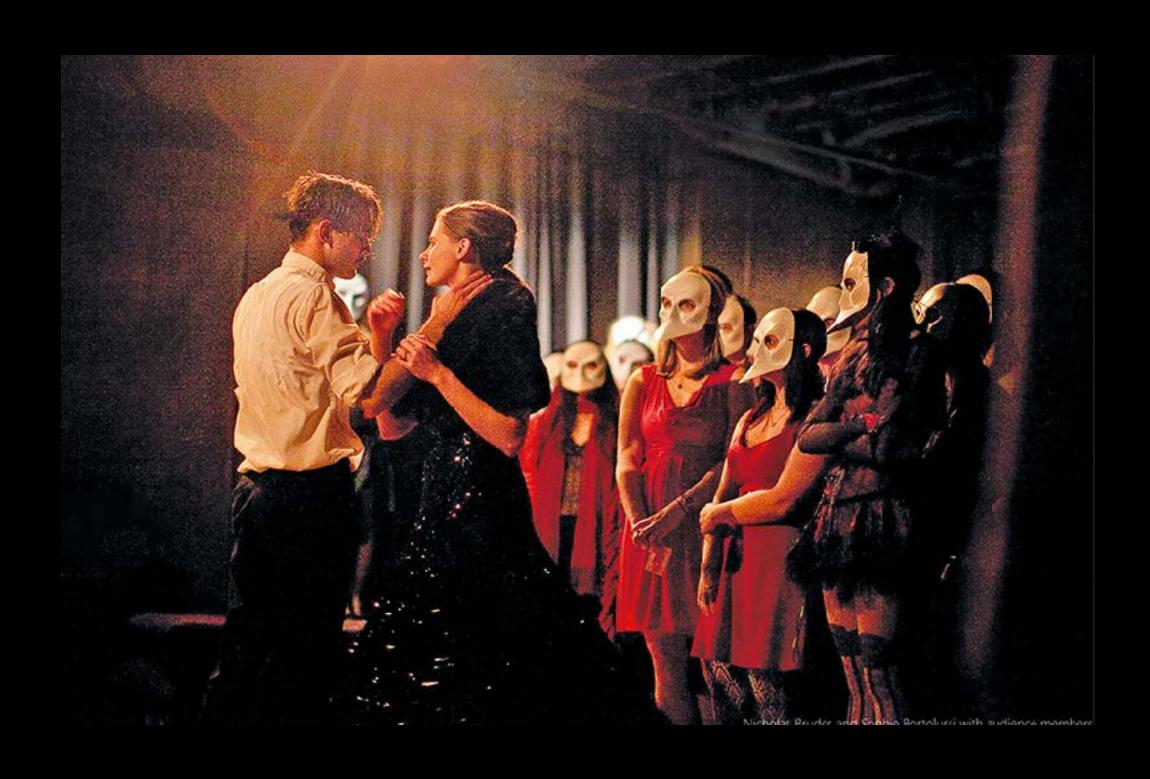


Awkwardness



Lens flare

#### Immersive Theatre



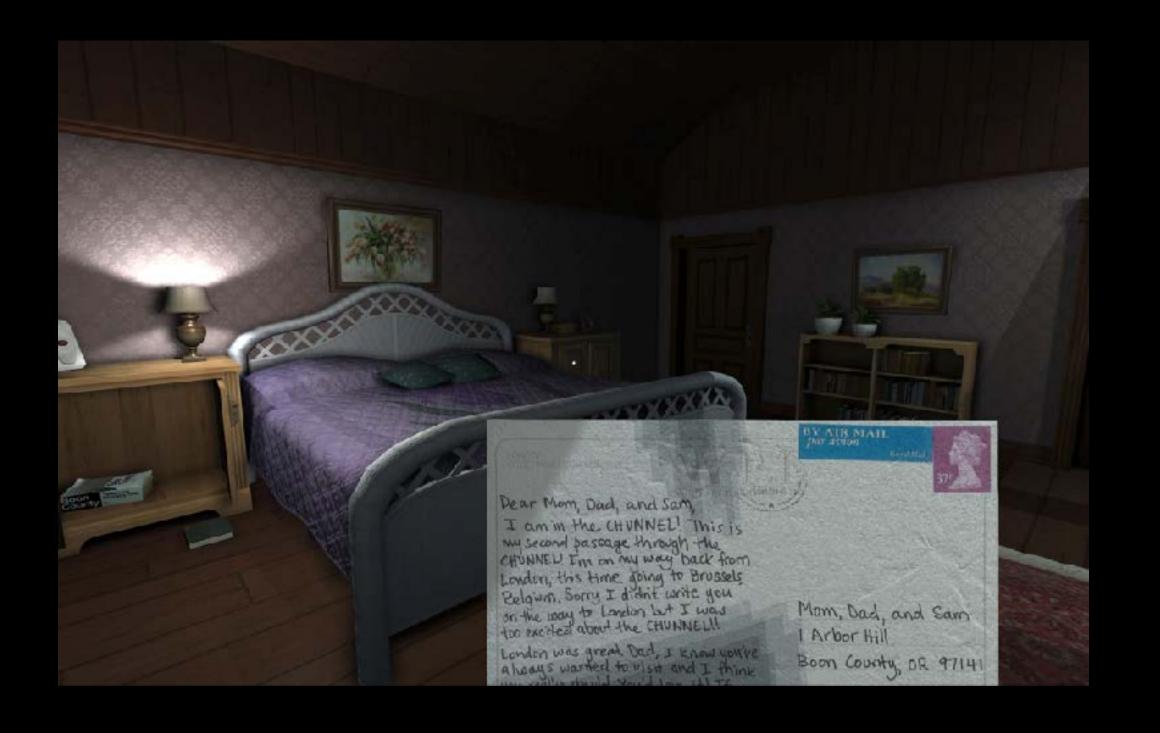
Sleep No More (New York City)



The Speakeasy (San Francisco)

#### Video Games





Grand Theft Auto

Gone Home

## User agency in narrative?

Narrative storytelling is a way to convey information

Hypothesis: We can't learn from telling a story

In other words, these are separate: storytelling; hearing a story

User cannot tell the story: *Interactive Storytelling, by* Andrew Glassner Evolutionary purposes for storytelling: *The Art Instinct,* by Denis Dutton

## Technology Implications

# New capture problems



## New capture problems



The Fight for Falluja | 360 VR Video | The New York Times

# Titling



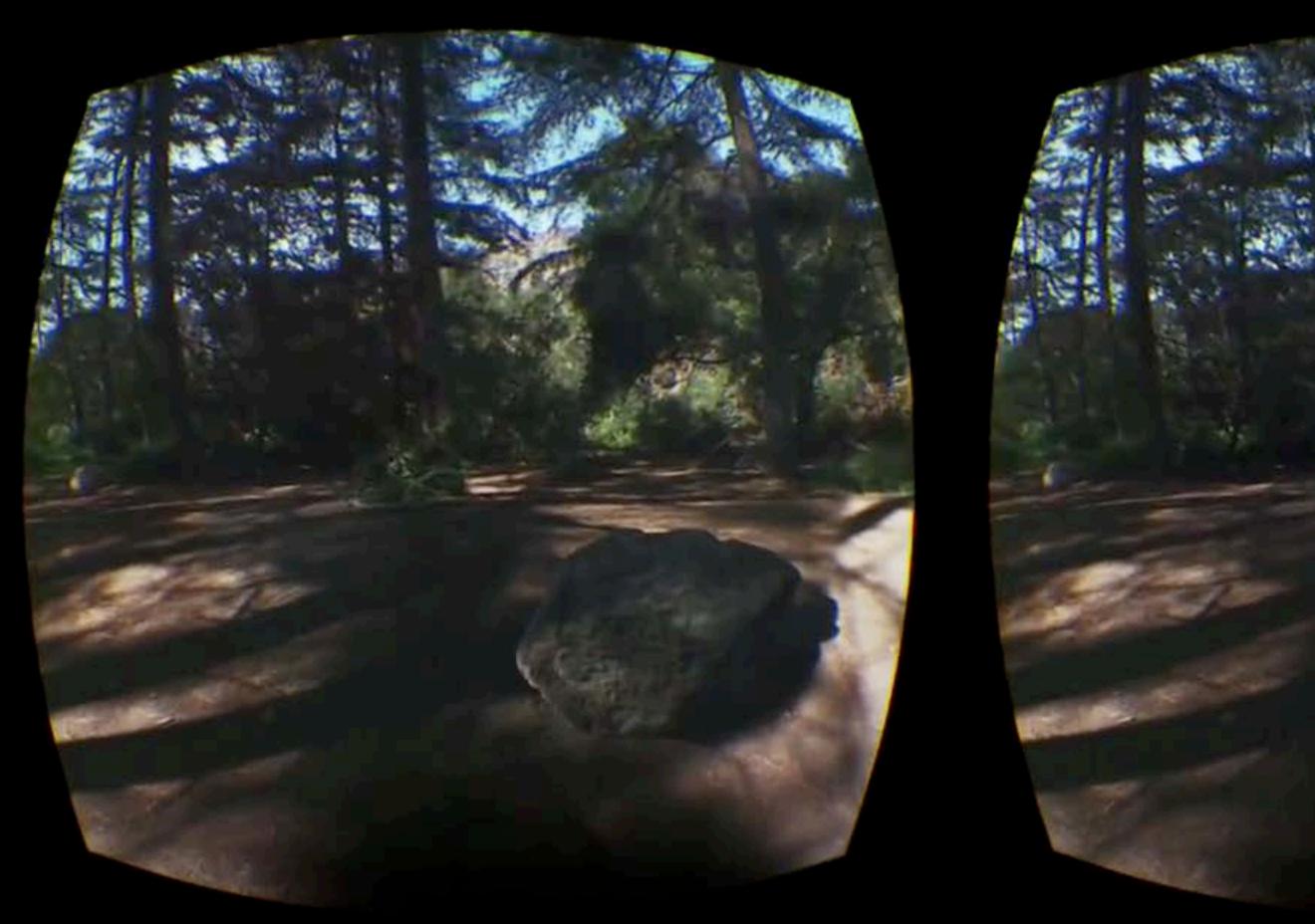
# Titling



# Responsive Video

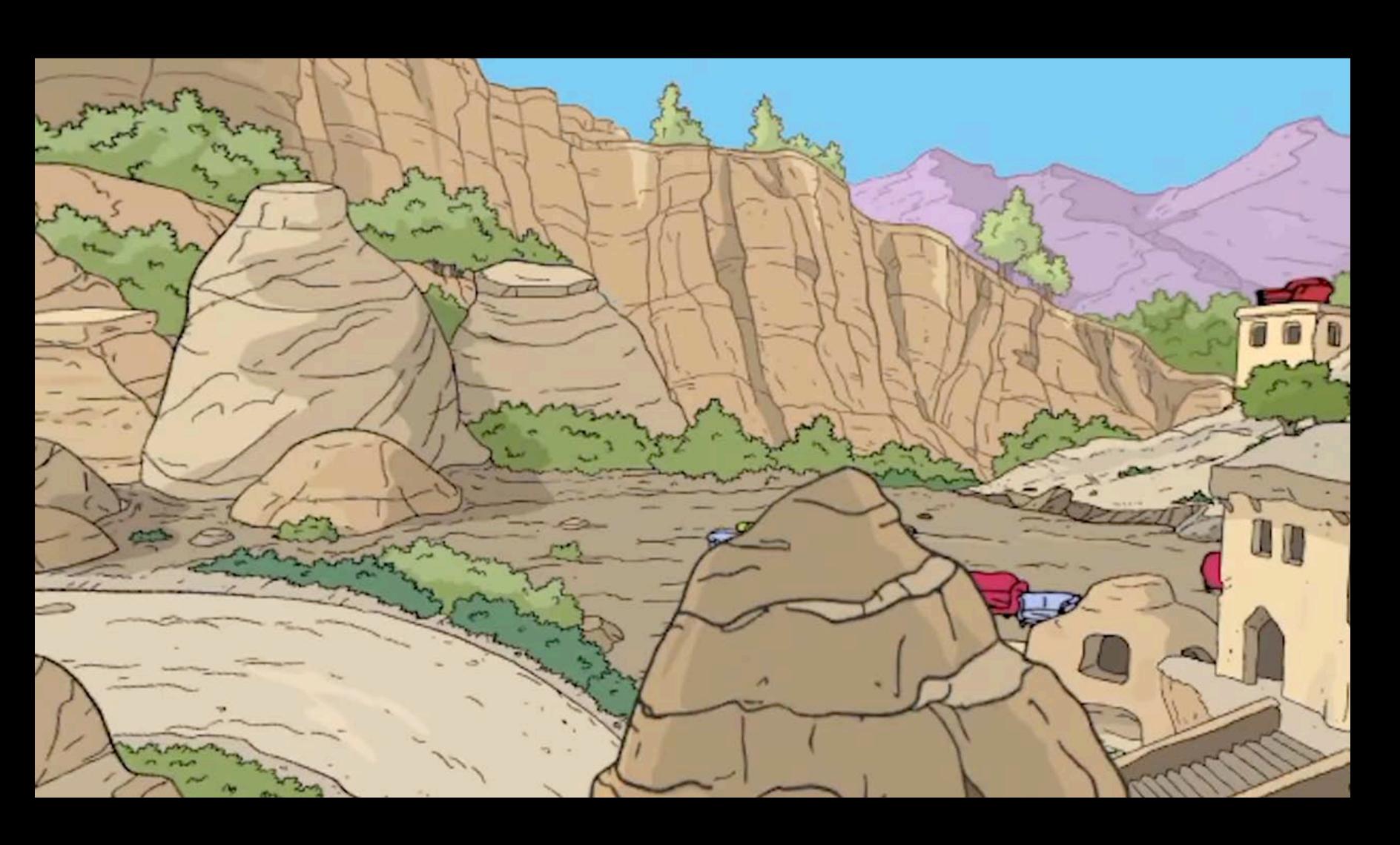


### Responsive video





### Google Spotlight Stories

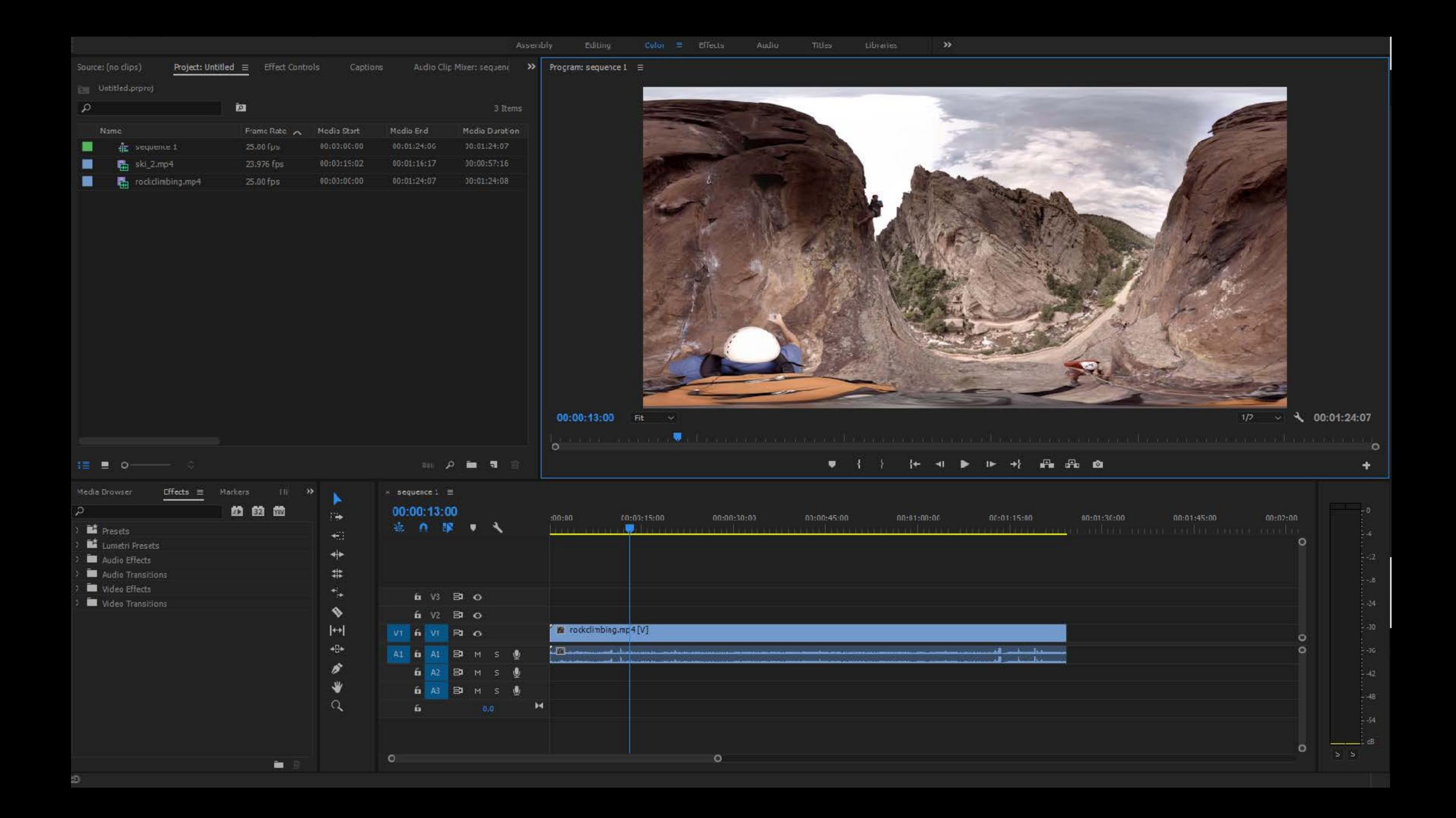


# New editing tools

Vremiere: In-headset Virtual Reality Video Editing (CHI 2017)

CollaVR: Collaborative In-Headset Review for VR Video (UIST 2017)

by Cuong Nguyen (Portland State) with Feng Liu (Portland), Steve DiVerdi (Adobe), Aaron Hertzmann (Adobe)







Little Planet visualization

#### Adding 2D graphics to VR video is often unintuitive







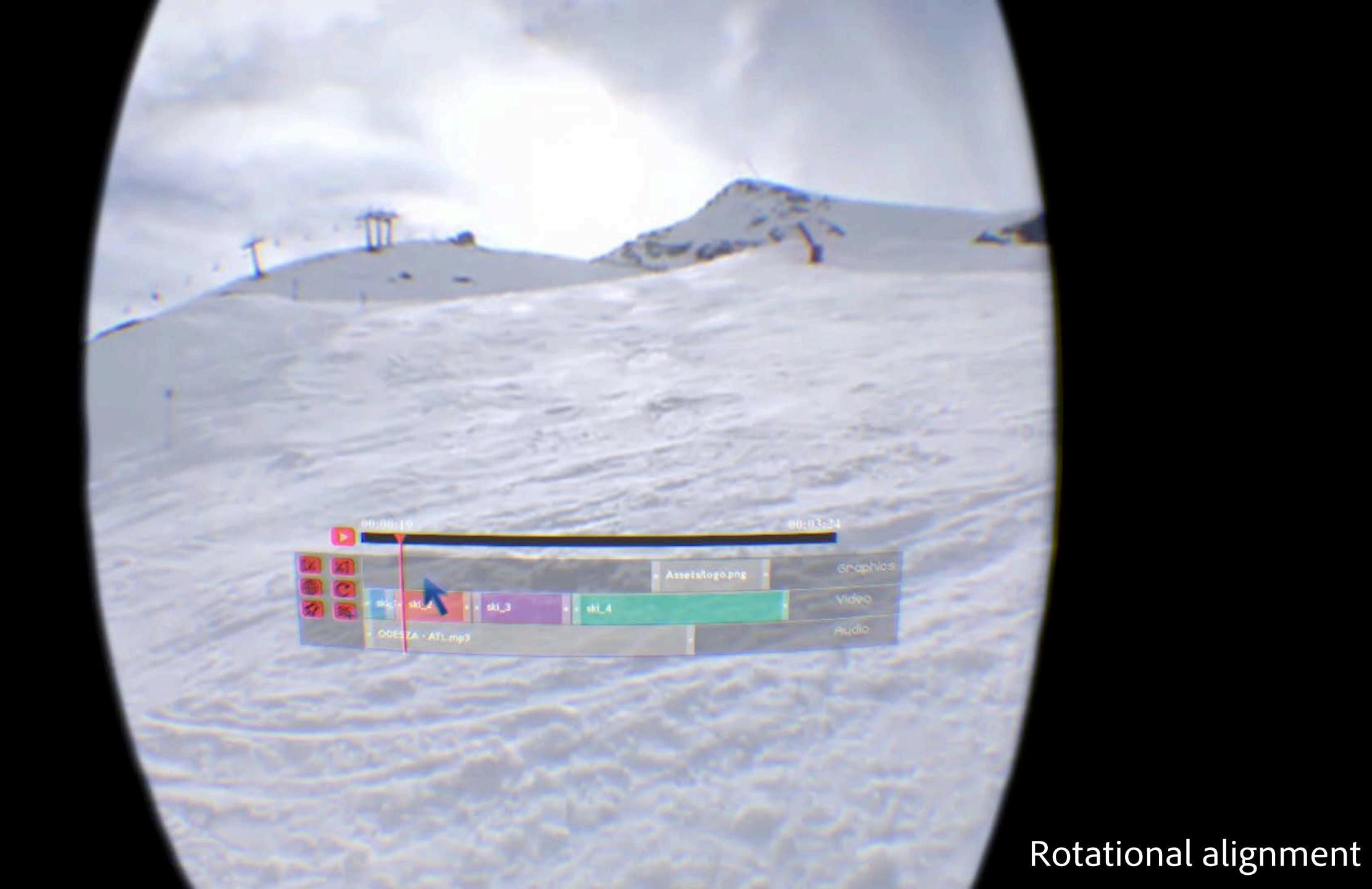
Rotational alignment





Before the cut

After the cut



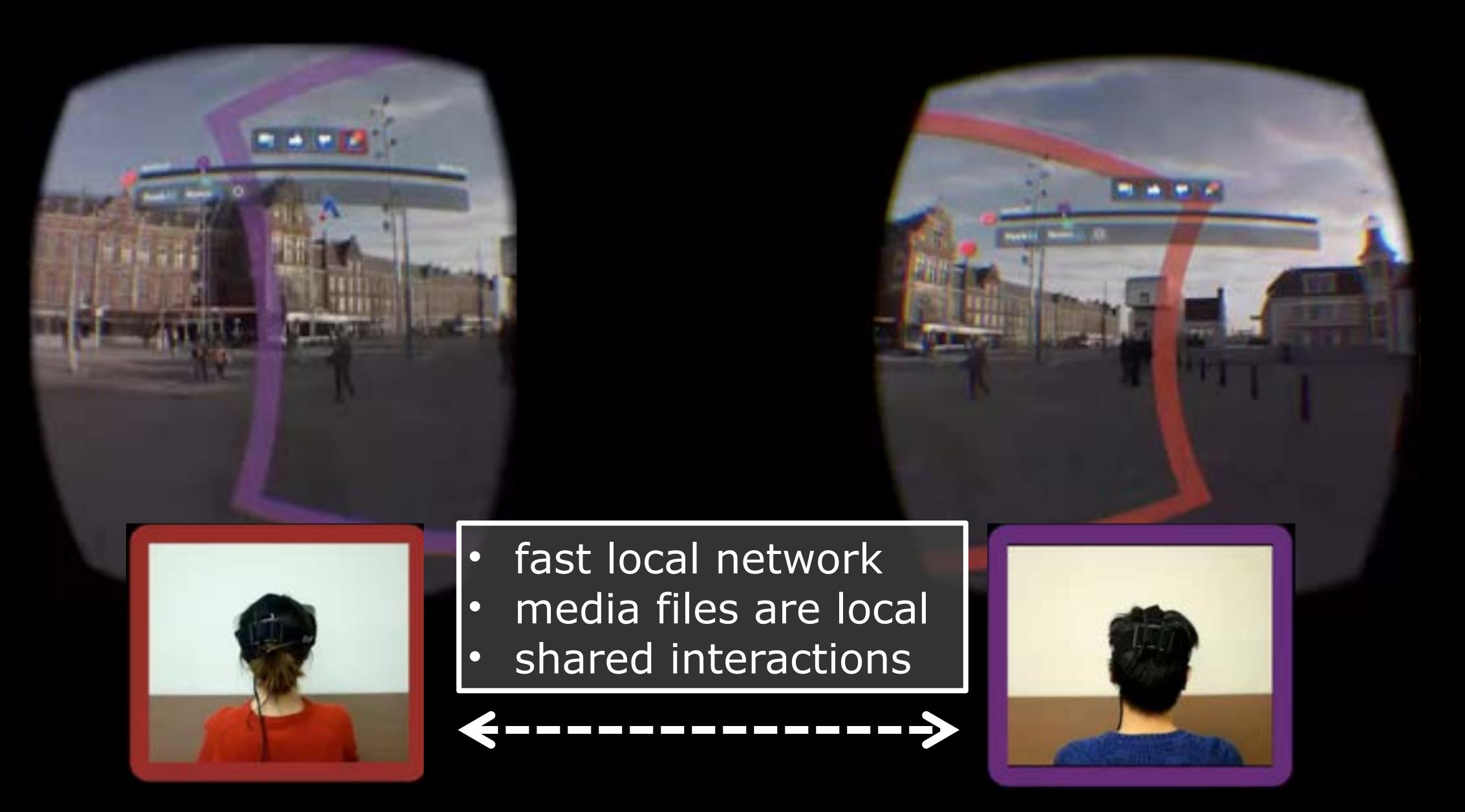
#### Video reviewing is collaborative



#### Headset impedes collaboration in review

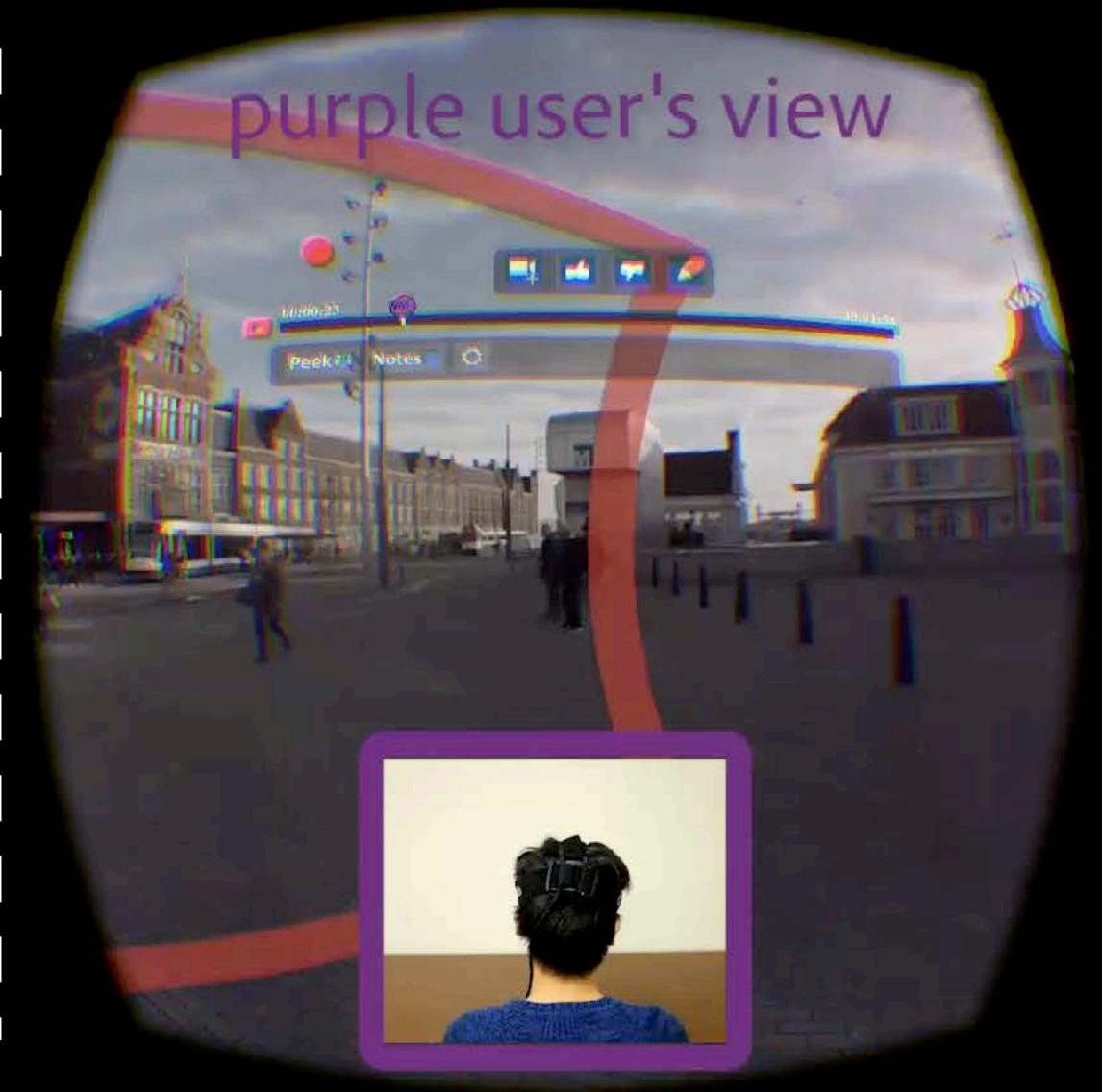


#### CollaVR overview



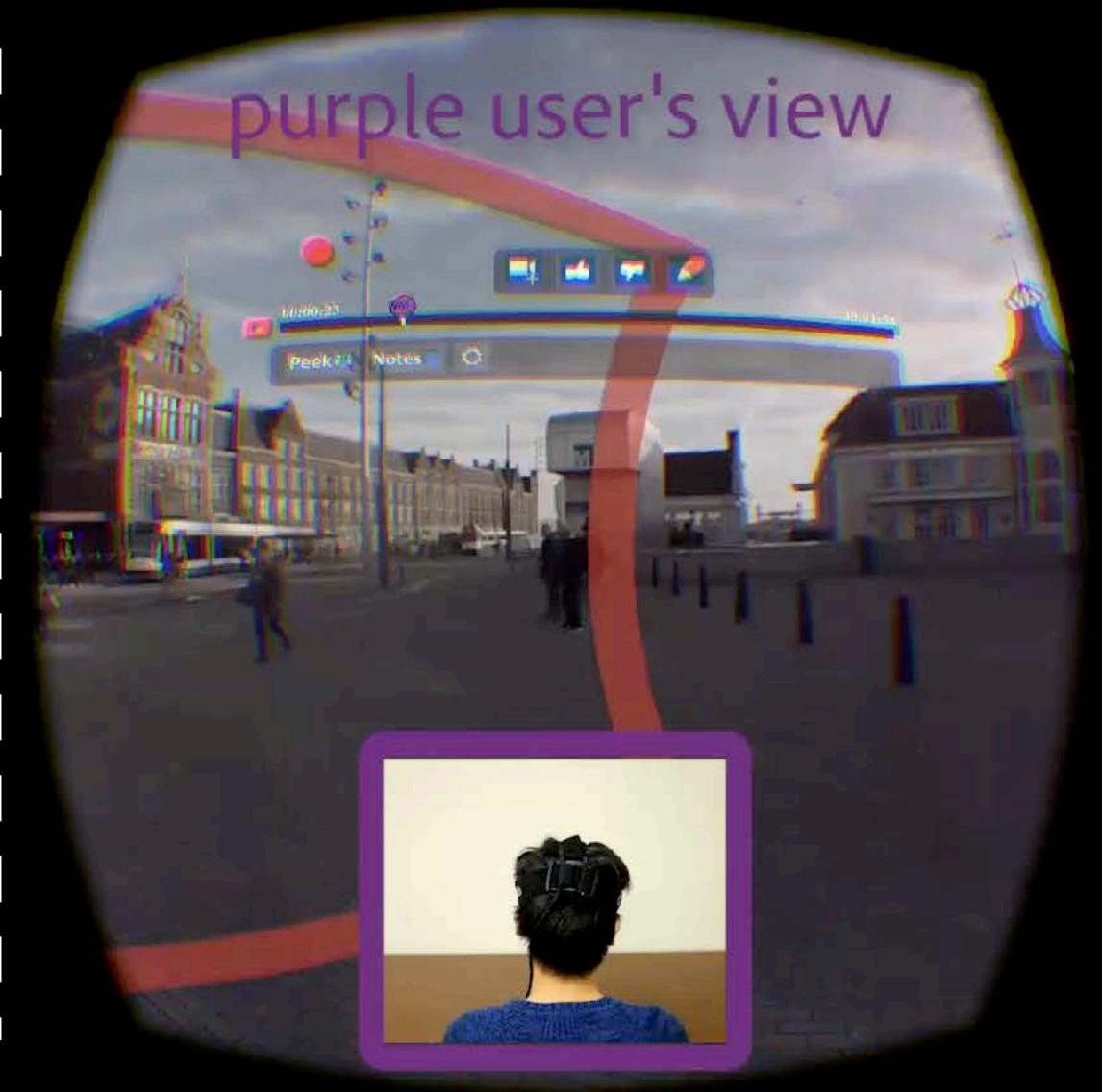
#### Viewport visualization





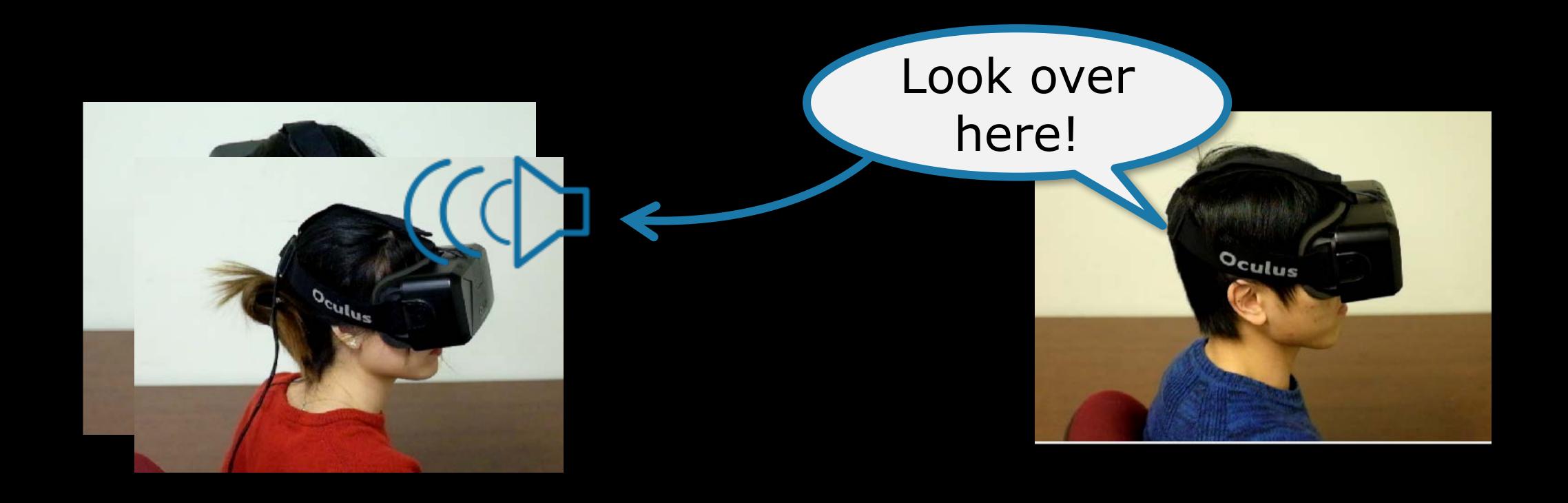
#### Viewport visualization





#### Spatialized voice chat

The audio voice chat is spatialized with the view direction of the speaker to further support spatial awareness



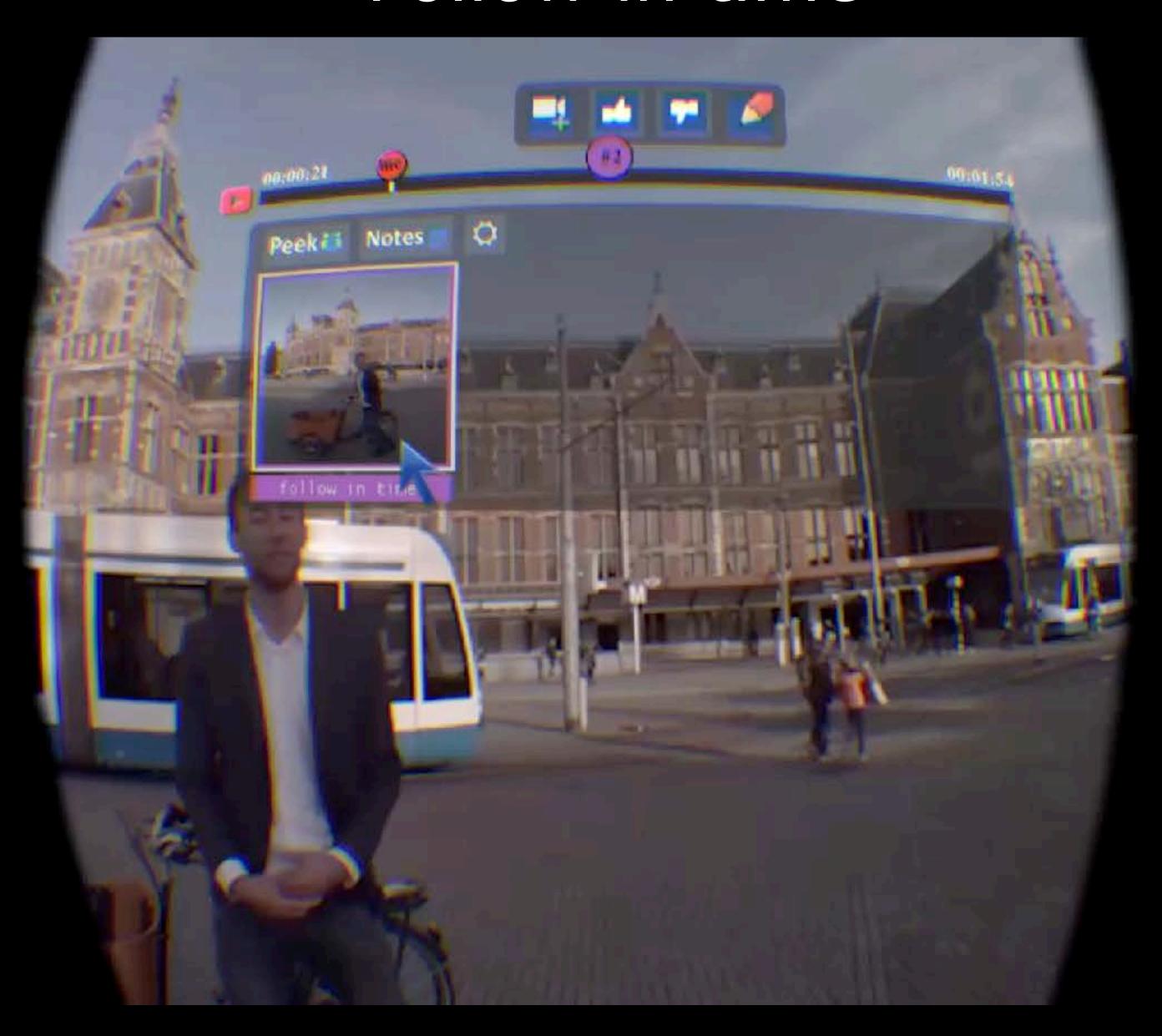
#### Activity visualization



### Peeking



#### Follow in time



#### Summary

- VR is an exciting, evolving new medium
- The viewer chooses where to look, which has many implications
- We need technology that enables new art
- Let's make it happen!
- Video editing papers: <u>http://www.dgp.toronto.edu/~hertzman/</u>
  (UIST paper coming very soon)

